

# Custom ad sizes

print this page out at 100% for accurate reference.

Full page—8.5" w x 11"h,  
1/4" safety, 1/8" bleed.

Half Page  
6.75" w x 4.375" h

Quarter Page  
3.25" w x 4.375" h

Eighth Page  
3.25" w x 2.125" h

2008 Bangor CVB Event Planner Guide ad specifications



(207) 947-5205

## **Ad sizes and specifications**

### **Full page custom**

Please provide: 8.5" w x 11" h "press ready" art; Full page ads may bleed 1/8", safety is 1/4" all around.

### **Full page template**

Please provide: "Press ready" Logo *plus* up to 4 high resolution photos; Accomodations and restaurants--250 word maximum description (not including address), Event spaces--200 word maximum description (includes room info grid)

### **Half page custom**

Please provide: 6.75" w x 4.375" h "press ready" art; NO bleed

### **Half page template**

Please provide: "Press ready" Logo *plus* up to 2 high resolution photos; Accomodations and restaurants--150 word maximum description (not including address), Event spaces--100 word maximum description (includes room info grid)

### **Quarter page custom**

Please provide: 3.25" w x 4.375" h "press ready" art; NO bleed

### **Quarter page template**

Please provide: "Press ready" Logo *or* 1 photo; 75 word maximum description (not including address)

### **Eighth page custom**

Please provide: 3.25" w x 2.125" h "press ready" art; NO bleed

### **Eighth page template**

Please provide: "Press ready" Logo *or* 1 photo; 20 word maximum description (not including address)

### **At a Glance and Classified ads**

Please fill out form

---

### **What is "press ready"?**

Since this guide is going to be printed, the images have to be of a much higher quality than when they appear on the web. For instance, if you were to send any of the images below to press, they'd look awful, though they look alright here! You paid for the ad space, be sure the artwork looks its best!

Any questions can be addressed to Kathy Tenga-Gonzalez; [kathy@quantumcorral.net](mailto:kathy@quantumcorral.net) or at 942-0306 9-5 M-F. Her advice is free, and if you need her to work directly on your files, her rates are reasonable.

### **Here are the rules:**

**Images:** the bigger the better. They should be at least 300 dpi at the size you want them. Convert all RGB images to CMYK. Save in ".tif" format.

**Logos:** Can use "images" specs above, but a vector file (Illustrator, CorelDraw, Freeand) saved as .eps is preferred. Please convert all RGB and spot (PMS) colors to CMYK. Outline all fonts.

**Custom ads:** Can use "images" specs above or please provide a press quality PDF.

**Acceptable formats:** Press quality CMYK PDF with fonts embedded, InDesign or QuarkXpress (collect for output to include the fonts and art), Photoshop (300 dpi or higher at size and converted to CMYK), Illustrator eps (outline fonts).

**Unacceptable formats:** Microsoft Word, Pagemaker, Publisher, RGB files, low resolution files (ie. logos pulled off a Web site)

Custom ads

### Convention Services

Everything's GREATER here!

Looking to make your next great vacation, convention or tour even greater? Come to the Greater Bangor Region and experience all that our corner of Maine has to offer! Whether you're looking for accommodations, restaurants, historic sites, attractions, special events, culture or nature, the Greater Bangor Convention & Visitor's Bureau will point you in the right direction. Located in Downtown Bangor, we're a walk away from unique shops, museums, world-class entertainment & dining, moments from one of the most vibrant areas in all of New England, and only a short drive to majestic mountains and spectacular seascapes! Call us weekdays from 8 to 5 or visit us on the web.

**Greater Bangor Convention & Visitors Bureau**  
1 (800) 91-MOOSE  
Phone: (207) 942-3336 Fax: (207) 942-2146  
www.bangorcvb.org  
40 Hatfield St. Bangor, ME 04401  
info@bangorcvb.org

**Bob Brown Magician**  
Not Your Run-of-the-Mill Entertainer  
Can your organization benefit from a unique, exciting and entertaining show during your next event? Humor and wonder are an exciting combination in the right hands. Whether providing entertainment for private parties, fundraisers or breaking up the monotony of a corporate retreat, Bob delivers that extra something that makes any occasion memorable. Your guests will thank you for a great time and they will have an unforgettable experience that they will talk about for months to come.

**Café Nouveau**  
Bangor's only  
write bar and  
full bar serving  
100 wines by  
the glass, and  
25 beers. Informal lunch  
featuring soups, salads, quiche, quesadillas, sandwiches and delicious desserts. Evening menu features soups, salads, bruschetta and seafood specialties, creative dinner entrees and delicious desserts. We also cater to your on and off the premises. We are located near the bottom of Hammond Street hill, across from the court house, near downtown.

Hours of Operation: Lunch Tuesday-Friday, 11am-3pm, and dinner Tuesday-Saturday 5pm-9pm. Closed Sunday and Monday.

84 Hammond Street • Bangor, ME 04401  
Phone: (207) 942-3336  
Fax: (207) 942-3339  
e-mail: info@cafenouveau.com

Event spaces template ad with grid (grid available on full and half page ads only)

### Four Points Sheraton

Four Points is an upscale, full service hotel connected to Bangor International Airport via a skywalk with banquet space for 2-200 guests. Our facilities include a grand ballroom, along with function space on the third and ninth floors. Our facilities include high speed internet access throughout the entire hotel, full service restaurant and lounge serving American cuisine. Guest rooms feature Four Comfort Beds, coffee maker, iron and board, clock radio, and blackout shades. Located minutes from downtown Bangor and the business districts. Free parking for overnight, restaurant, lounge and banquet guests.

Function Room	Size	Square Feet	Banquet Capacity	Theatre Capacity	Classroom Capacity
Cabinet	42' x 71'	2982	190	200	110
Cabinet B	42' x 45.5'	1890	100	100	60
Cabinet A	42' x 25.5'	1050	70	80	35
International	55' x 28'	1540	80	100	60
International A or B	28' x 27.5'	756	40	40	30
Room 905	24' x 20'	480	30	30	15
Room 301	14' x 21'	294	10	n/a	9

308 Godfrey Boulevard • Bangor, ME 04401  
Phone: (207) 947-6721 • Toll Free: 1 (800) 228-4609 • Fax: (207) 941-9761  
e-mail: sales@fourpointshotel.com  
www.fourpointshotel.com

Classified listings

### Convention Services

**Audio/Visual Services**  
Bronson Communications, Inc.  
252 Howard Street • Bangor, ME 04401  
Phone: (207) 941-3818  
Toll Free: 1-866-645-9000  
e-mail: bronson@brsonstudios.com  
www.bronson-communications.com  
AV/Multi-media equipment rental and production. Full service AV company providing stage and specialty lighting, sound systems, event planning and video production. Competitive rental rates on all multi-media/AV equipment. Featuring a full range of LCD projectors and screens matched to your event. With over 35 years of experience, you can count on Bronson Communications to be there with the equipment you need, where you need it, when you need it—backed by our 24/7 superior customer service and industry expertise.

**Catering**  
Spectacular Event Center  
395 Griffin Road • Bangor, ME 04401  
Phone: (207) 941-8700 • Fax: (207) 942-8700  
e-mail: jane@spectaculareventcenter.com  
www.spectaculareventcenter.com  
Business Office Hours:  
M-F 9am-4:30pm, Sat 9am-3pm  
Our catering event coordinators will work with you from menus to set up. We have the equipment and expertise to cater in house, at our three ballroom facility or at any off-site location for groups of 50-1,000. Our reputation is well known and respected for a variety of high-quality food, professionalism and attention to details.

**Marketing • Advertising • Graphic Design**  
Quantum Corral Advertising & Design  
P.O. Box 2392 • Bangor, ME 04402-2392  
Phone: (207) 942-0308 • Fax: (207) 942-0881  
Toll Free: 1-877-465-0677  
e-mail: info@quantumcorral.net  
www.quantumcorral.net  
Business Hours: M-F 9am-5pm  
Corporate identity, advertisements, menus, brochures, web sites, presentations, visual aids, e-newsletters, packaging, book design and more to fulfill your graphic design needs. Make your business look good!

**Newspapers • Periodicals**  
Bangor Daily News  
491 Main St. • Bangor, ME 04401  
Phone: (207) 990-8000  
Toll Free: 1-800-432-7944  
www.bangornews.com

**Performers • Entertainers**  
Bob Brown Magician  
Bangor, ME  
Phone: (207) 745-5481  
Email: Bob@magbybob.com  
www.magbybob.com  
Looking for someone fresh, energetic and different to entertain, amaze and leave your guests laughing? Schedule Bob Brown for your next business function or corporate retreat.

**Retail Shops**  
Bangor Wine & Cheese Company  
86 Hammond Street • Bangor, ME 04401  
Phone: (207) 942-3338 • Fax: (207) 942-3339  
e-mail: info@bangorwine.com  
Hours of Operation: Mon-Wed 9am-7pm, Thurs-Sat 9am-5pm, Closed Sunday.  
Extensive wine and beer selection, cheese, smoked seafood, specialty breads, chocolates, gourmet food section, glassware, gift baskets & gift certificates. Soups and sandwiches for eat in or take out.

**Sports & Recreation**  
Bangor Raceway  
Bass Park, Bangor  
Business Office: 100 Dutton St., Bangor, ME 04401  
Phone: (207) 947-6714 • Fax: (207) 947-3666  
Live harness horse racing seasonally April-July and October-November

**Transportation-Air**  
Bangor International Airport (BGR)  
287 Godfrey Blvd.  
Bangor, Maine 04401  
Toll free: 866-FLYBANGOR (866.359.2264)  
Phone: (207) 992-6900 • Fax: (207) 945-3607  
www.flybangor.com

**Wedding Planners**  
Spectacular Event Center  
395 Griffin Road • Bangor, ME 04401  
Phone: (207) 941-8700 • Fax: (207) 942-8700  
e-mail: jane@spectaculareventcenter.com  
www.spectaculareventcenter.com  
Business Office Hours:  
M-F 9am-4:30pm, Sat 9am-3pm  
Wedding and meetings are our specialty. Annually, we plan, cater, host and decorate for hundreds of events. With three elegantly furnished private ballrooms we can accommodate 25-600 people. Our in-house event coordinator will work with you from start to finish. Let us take care of the details.

Template ads

At a Glance listings

### Event Spaces at a Glance

Event Space	Size	Capacity	AV	Stage	Lighting	Sound	Bar	Restrooms	Other
<b>Alamosook Lakeside Inn</b> 229 Scoper Road, PO Box 16 • Orland, ME 04472 Phone: 207-460-6309 • Toll Free: 1-866-659-6399 • Fax: 207-469-2528 e-mail: info@alamosooklakesideinn.com www.alamosooklakesideinn.com	2,300	150	✓	✓	✓	✓	✓	✓	✓
<b>Atlantic Oakes Resort &amp; Conference Center</b> 119 Eden Street • Bar Harbor, ME 04609 Phone: 207-288-5801 • Toll Free: 1-800-336-2463 • Fax: 207-288-8402 e-mail: info@atlanticoakes.com www.atlanticoakes.com	9,000	800	✓	✓	✓	✓	✓	✓	✓
<b>Bangor Auditorium &amp; Civic Center</b> 100 Dutton Street • Bangor, ME 04401 Phone: 207-947-5555 • Fax: 207-947-5105 e-mail: info@civiccenter@bangormaine.gov • www.bangorciviccenter.com	Up to 10,000	750	✓	✓	✓	✓	✓	✓	✓
<b>Best Western Black Bear Inn</b> 4 Godfrey Drive • Orono, ME 04473 Phone: 207-866-7320 • Fax: 207-866-7433 e-mail: info@blackbearinnoronome.com • www.blackbearinnoronome.com	5,400	400	✓	✓	✓	✓	✓	✓	✓
<b>The Charles Inn</b> 20 Broad Street • Bangor, ME 04401 Phone: 207-992-2820 • Fax: 207-992-2826 e-mail: charlesinn@choiceonline.com • www.thecharlesinn.com	1	30	✓	✓	✓	✓	✓	✓	✓
<b>Conference Services Division, University of Maine</b> Chadbourne Hall-3rd Floor • Orono, ME 04469-9713 Phone: 207-581-4092 • Fax: 207-581-4097 e-mail: jadya@umit.maine.edu • www.umaine.edu/conferences	100	250	✓	✓	✓	✓	✓	✓	✓
<b>Four Points Sheraton</b> 308 Godfrey Boulevard • Bangor, ME 04401 Phone: 207-947-6721 • Toll Free: 1-800-228-4609 • Fax: 207-941-9761 e-mail: sales@fourpointshotel.com • www.fourpointshotel.com	6	200	✓	✓	✓	✓	✓	✓	✓
<b>Holiday Inn-Elsworth</b> 215 High Street • Elsworth, ME 04605 Phone: 207-667-9341 • Fax: 207-667-7294 Toll Free: 1-800-401-9341 (Reservations only) e-mail: htsales@midmaine.com • www.holidayinn.com/elsworthme	5	850	✓	✓	✓	✓	✓	✓	✓
<b>Jeff's Catering</b> 15 Littlefield Way • Brewer, ME 04412 Phone: 207-989-1811 • Toll Free: 1-800-980-9222 • Fax: 207-989-7179 www.jeffscatering.com	3	700	✓	✓	✓	✓	✓	✓	✓
<b>The Lucerne Inn</b> Route 1A, Lucerne • Maine • Dedham, ME 04429 Phone: 207-843-5123 • Toll Free: 1-800-325-5123 • Fax: 207-843-6138 e-mail: info@lucerneinn.com • www.lucerneinn.com	5	160	✓	✓	✓	✓	✓	✓	✓
<b>Morgan Hill Event Center</b> 4 Morgan Hill Lane • Hermon, ME 04401 Phone: 207-848-7100 • Fax: 207-848-7120 e-mail: info@morganhilleventcenter.com • www.morganhilleventcenter.com	3	250	✓	✓	✓	✓	✓	✓	✓
<b>New England Outdoor Center</b> PO Box 669 • Millbrook, ME 04462-0669 Phone: 207-723-5438 • Toll Free: 1-800-766-7238 • Fax: 207-723-5438 e-mail: info@neoc.com • www.neoc.com	3	50+	✓	✓	✓	✓	✓	✓	✓
<b>Oriental Jade</b> Bangor Mall Boulevard, #186 off I-95, next to Bangor Mall Cinema Phone: 207-847-6969 • Fax: 207-942-7170 e-mail: info@orientaljade.com • www.orientaljade.com	2	125	✓	✓	✓	✓	✓	✓	✓
<b>Perrinhouse</b> 735 Main Street • Bangor, ME 04401 Phone: 207-941-0112 • Fax: 207-941-0211 e-mail: isa@perrinhousedining.com • www.perrinhousedining.com	2	40	✓	✓	✓	✓	✓	✓	✓

Legend: ✓ Restaurant ✓ Stage ✓ Lighting ✓ Reception/Event Room ✓ Internet Access ✓ Did it ✓ High Speed Wireless